



KIM WALKER
Founder & CEO - SILVER

August 2011

Kim is the founder and CEO of SILVER, a business consultancy that helps business and government deal with the issues presented by the ageing demographic. He is a leading proponent of the concept of age-friendliness related to the physiology of ageing.

His opinions and blog on this subject are much sought after by business and the media alike and has appeared repeatedly on CNBC, Bloomberg and Channel News Asia.

Prior to establishing SILVER, Kim was President and CEO for several global advertising networks across Asia. In these roles he managed the expansion of the global networks into Asian markets such as Korea, Philippines, China, Taiwan, Thailand and India through the acquisition of companies and establishment of new businesses.

He is an 'international' having lived and worked outside his native Australia for most of his life including leadership positions in Singapore, Hong Kong, New York and Tokyo.

Kim is a serial entrepreneur, with three successful independent start-ups to his credit.

He was among the first wave of volunteers to reach the victims of the Indian Ocean Tsunami in Meulaboh, Aceh in January 2005, under the Singapore flag.

He is an adventurer, having trekked the upper reaches of the Himalayas five times, throughout Patagonia and most recently, the summit of Mt Kilimanjaro in Africa. Kim is also a singer/songwriter and has recently released his second album.



SILVER

100 words

Kim is the founder and CEO of SILVER, a business consultancy that helps companies and governments leverage the opportunities presented by the ageing demographic.

His opinions on this subject are much sought after by business and the media alike. He has appeared on CNBC, Bloomberg and Channel News Asia and is a regular on the speaking circuit.

Prior to establishing SILVER, Kim has held several Asia Pacific CEO roles for global marketing and communication corporations. He has also held top management positions in Singapore, Hong Kong, New York and Tokyo.

A visionary entrepreneur, he has launched three successful companies. In 2000, he was awarded 'Global Media Innovator' for revolutionising the advertising media business in Japan.